

XIAOLING ZHOU

UX Designer with rich data analysis
and research experience.

662-370-9075
xznew2016@gmail.com
www.xzhou.info

EXPERIENCE

UX Designer, Freelancer

01/2018 - Present

- Design and craft websites with HTML and Javascript.
- Visualization data analysis.
- Produce and present project deliverables such as user flows, wireframes, and functional prototypes.
- Launched projects: Toyota E+ launch event, Blink magazine, Tempy, Kmind, etc.

UX Designer, iHealth Labs

04/2017 - 01/2018

Designed and launched 3 products:

1. iHealth Blood Pressure Monitor

- Conducted 300+ interviews through observing usage scenarios.
- Analyzed usage data to support product re-design.
- Crafted wireframes and flow diagrams, and re-designed the existing UI.
- Conducted 50+ in-person and 30+ remote usability tests.

2. WYZE Camera

- Contributed to solving design challenges based on functional requirements.
- Created 10 versions of low-fi and hi-fi interactive prototypes with the product manager. Launched and used by 2m+ users.

3. iHealth Thermometer

- Enrolled 15+ product iterations on both hardware and software.
- Designed Lite App with thermometer auxiliary functions.

UX Design Intern, Yodo1 Game

02/2014 - 08/2014

Designed the Chinese version of the mobile game 'Cut the Rope' with senior designers.

EDUCATION

Georgia Institute of Technology

08/2018 - 05/2021

M.S. in Analytics

Mississippi State University

08/2014 - 12/2016

M.S. in Sustainable Bioproducts
Minor in Statistics

Nanjing Forestry University

08/2010 - 06/2014

B.S.E. in Industrial Design

AWARDS

Concept Design Award & Top 135
iF Design Award (iF)
2013

Top 40
International Design Award (IDA)
2013

SKILLS

Design & Prototyping
Storyboarding
Journey Mapping
Wireframing
User Research
Usability Testing
3D Modelling & Printing
Data Analysis